

VIEWFINDER

Image of the Year



Lotus Bloom

John Stevenson



Other Awards Presented at the Banquet

The McDonald Trophy was awarded to Karen Cardozo

The President's Trophy was awarded to Ed Espin

The Ian Billington Trophy was awarded Judy Griffin

The Ted Maginn Certificate for Highest Total Score was awarded to Judy Griffin

The Bob Campbell Award for Nature was awarded to both Bob Hawkins and Ronald Manning

Congratulations to all the trophy, certificate and ribbon winners and all those who have been offered advancement.



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Gold and Winner of the Don Dawson Award Landfall Kas Stone



Silver Northern Light Kas Stone

Smile

The you know you're a photographer when...)



You no longer need a purse because your lipgloss and ID fit just fine in your camera bag (Megan Jeffries and Maureen Lingle)

New Digital Themes

In Response to Survey, New Digital Themes Announced for the 2013-14 Season: Nature, Architecture, Creative and Landscape

ECC Members:

Thank you so much for your comprehensive response to the Competition Survey. We received 58 completed surveys, which is quite close to the number of people who regularly contribute to competitions. The detailed report on the Survey is posted on the ECC web site here ([LINK](#)) and the Executive Summary is given below.

As a result of the feedback in the Survey, and in order to maintain a dynamic and interesting competition program, the Board's first decision is to replace the People competition with Landscape for the 2013-14 Season. Thus, the four themed digital competitions for next year will be Nature, Architecture, Creative and Landscape, in that order.

Rules for the Landscape competition will be developed by September.

Please note that People images are still encouraged in PC1, PC2, Creative and Prints 1&2.

We are giving notice now so that members can begin developing their skill and accumulating suitable images for next season. It is likely that digital themes will rotate again after member consultation in future years.

Tony Paine
Chair, ECC Image Evaluation Committee

Survey Results Executive Summary

Excellent survey participation correlated strongly with the number of members who compete regularly. Overall, only 8% of respondents were dissatisfied, 74% felt the balance between Speakers and Competitions was OK, less than 13% felt we should change competition divisions (Intermediate, Advanced and SuperSet) or the criteria for advancement.

Most popular competitions were Photographer's Choice #1 (selected in the Top 3 by 74%) and PC2 (Top 3 by 59%), followed by Nature and Creative (40%), Architecture (33%) and People (29%). Least popular competitions were the Christmas Trios/Creative (selected Bottom 3 by 66%), Prints #2 (64%), Image of the Year (57%) and Prints #1 (47%). Among alternative theme suggestions provided, most popular were Landscape (76% Yes) and Monochrome (59%).

There was general support for Print Competitions with only 38% saying "Yes" to fewer print competitions. Support for Print competitions increased with Division and experience (years in the club) – so 52% of Intermediate responders wanted fewer Print competitions, while only 25% of Advanced and 19% of SuperSet agreed. Prints seem to be something that photographers develop an interest in as they gain experience. Helpful comments about running Print competitions were received among 127 individual survey comments. Responses are provided to some comments in this document.

Survey Result's Con't

The two main messages and associated Actions from the Survey are:

1. In Themed Digital Competitions, there is general agreement that we should not get stale with a rigid competition program that never changes. There was lots of support for Landscape and Monochrome even after noting that new themes would likely have to displace existing ones. There is no clearly unpopular Digital theme, so ECC needs some kind of rotation from year to year. The Action here is that the Board has decided that in the 2013-14 season, Landscape will replace People in the Digital competition series. People images can still be entered in PC1, PC2, Creative and Prints 1 and 2. In future years we may put up a list of themes for members to choose from for the following season – all 4 themes could be up for re-consideration.
2. There were a number of suggestions about Print Competitions and whether they should count toward some kind of score (alone or total with digital), affect promotions, etc. A common hope was for a better method to see the prints. If anything is to be done to improve Print competitions, we need a dedicated volunteer with computer and organizational skills to evaluate options for the Image Evaluation Committee and then run the resulting system. We welcome applicants for such a position to make themselves known to the Image Evaluation Team.

Table Prizes

Shirley Trentowsky approached various sponsors for the prizes ECC members found on their tables as well as door prizes. Shirley would like to thank Bruce Lewis who spoke to his wife whose company generously donated the free night in a hotel for two people. She would also like to thank Doris Woudenberg for making time around her children's schedules to help wrap the prizes.

The table favour winners were determined by answering three questions: Birthday closest to today, Newest ECC Member and Most unique photography experience.

DV Shop Inc. donated 20 vouchers for Lens pens and cleaning cloths as well as a SD Cards 8GB and 4 Data Travelers, 8 GB. Sony of Canada Ltd. donated 11 SD Cards, 8GB.

Art's Etobicoke Fundraiser - May 30th

Art's Etobicoke is having a fundraising dinner that is being held at Cirillo's Culinary Academy located at 4894 Dundas St. W. on Thursday May 30, from 7 - 9 P.M. The Cost of a ticket is 65.00. If you pay 100 or more, you will get a tax receipt for a charitable donation. Donations are also gratefully accepted in lieu of attendance. Space is limited and tickets can be obtained by calling 416-621-3378, or online at www.artsetobicoke.com, or by e-mail info@artsetobicoke.com.

All proceeds support Arts Etobicoke's arts education programs. There will be a silent auction, featuring selected artwork from Arts Etobicoke's Art rental and Sales program. There will be food demonstrations and tasting stations courtesy of Chef John Cirillo of Cirillos Culinary Academy, also surprise performances by professional opera singers.

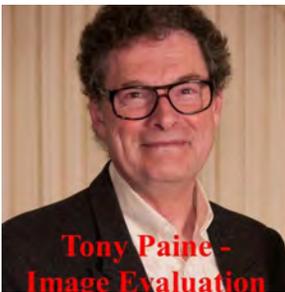
Door Prizes

Eleven door prizes were generously donated:

Elio Pighin and Theresa Bryson each won a \$50 gift certificate donated by Henry's Outlet Store.
 Georges Benay and Kent Wilson each won a \$20 gift certificate donated by Future Shop Queensway.
 Dan Wilson (guest) won a Wooden Photo Frame donated by Photomaster.
 Logan Todd and Gerry Sewell each won a Seminar Gift Certificate for \$50 donated by Vistek.
 Helen Speirs won a Gorillapod Focus and ballhead donated by Henry's Photo-Video-Digital.
 Ellen Wilson and Debbie Lewis each won a Photo Frame donated by Blacks Camera
 Andy Heics won a Photo album donated by Blacks Camera.
 Evelyn Sanders won the Hotel Stay donated by the Westmount Hospitality Group

Congratulations to the winners and a heartfelt thank you to all of those who generously donated the prizes.

Images from our Annual Banquet!
 For more images please check out John Stevenson's website: www.ECCevents.ca



Contributions by

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